

LIGHTS, CAMERA, ACTION! (LEVEL 3)

Description	Learners will create a movie pitch that consists of a movie title, genre, message, plot, characters, setting and unique selling point. Learners identify and use subject-verb agreement correctly during this project. Learners write persuasive passages to justify why their movie would be successful and why it should be made.
Leading question	Can you create an exciting movie pitch?
Subjects covered	English, Art, Social and Emotional Learning
Total time required	40-50 minutes a day for 4 days
Resources required	Paper, pen/ pencil, colour pens/ pencils, notebook
Learning outcomes:	 By the end of this project, learners will be able to: Knowledge-Based Outcomes: Use sentences to describe real and imaginary situations while creating a movie pitch. Use persuasive writing to communicate their opinions. Identify and use subject-verb agreement correctly in sentences. 21st Century Skill Outcomes: Use creative skills to come up with a movie idea that includes plot, message, characters, setting and more. Use communication skills to better their product. Use collaborating skills to understand concepts and discuss new ideas. Use critical thinking skills to write a persuasive passage.
Previous Learning	NA
Supervision required	Medium

Day 1 –

Today, you will understand the different genres of movies and finalise your movie genre, message and plot.

Time	Activity and Description
10 minutes	Introductory Game Let's play a game of dumb charades.
	Note: The teacher will call a learner in front of the class and whisper the name of a movie, which the learners have to act out to the class and they try and guess the movie. Play a few rounds of this game with different learners acting out different movies and the class guessing it.



	After a few rounds, share what your favourite movie is and why it is your favourite.
	 During this project, you are going to create a movie pitch. A movie pitch is an exciting description of the movie that would convince an
	 A movie pitch is an exciting description of the movie that would convince an audience that your idea should be made into a movie.
	 We will be exploring the leading question: Can you create an exciting movie pitch?
10 minutes	Types of Movie Genres
10 111111111111	What are the different types of movies you have seen or heard about?
	- There are various categories of movies and these types or categories are called
	genres. The word 'genre' is pronounced 'jhawn-ruh'.
	- The genres include action, comedy, animation, drama, horror, fantasy, mystery, etc.
	- Today, you will be thinking of the genre for your movie. We will also think of the
	message we want to give and create a brief plot of the movie.
	What genre do they prefer and why?
	Finalise one genre.
20 minutes	Message and Plot
	Write down the main message and basic plot for your movie.
	- For the message, think of who you are planning to make the movie for. Based on
	 the target audience, you can decide what message you want your movie to have. For the plot, you have a few options for the main idea of the movie or the plot:
	 You can think of a historical event that has happened in the past and think
	about what would have happened if that event had never taken place or if
	it had taken place differently. You can then imagine what the world would
	look like in that situation and how people's lives would be affected.
	- You can develop your idea for a movie - it can be based on a book you have
	read, a story about your own life, or someone you know and look up to.
	After thinking of what the message and plot should be, start filling up the movie pitch
	template.
	<i>Tip</i> : Learners can create their template or use the one given below.
	TIT
	Movie title:
	Genre:
	Terrent Audiences
	Target Audience:
	Message:
	Plot:



Day 2 –

Today, you will finalise the characters and setting for your movie. You will learn to identify and use subject-verb agreement in sentences.

Time	Activity and Description
15 minutes	Subject-verb agreement
	Let's learn the concept of subject-verb agreement to use it correctly while writing our movie
	pitch.
	Listen to the following statements and state whether they are correct or wrong. You can
	show thumbs up for correct and thumbs down for wrong sentences.
	 Two dogs is sitting in front of the school. (Mistake - is sitting, Correct - are sitting)
	2. Science is an interesting subject. 👍
	 The teacher teach us interesting lessons every day. (Mistake - teach, Correct - teaches)
	4. My sister enjoys playing football. 🤙
	Some of these sentences were wrong because the subject-verb agreement was not used correctly.
	 What is a subject-verb agreement? Let us break it down and understand.
	- What is a subject verb agreement? Let us break it down and understand.
	subject.)
	 The subject of a sentence is the person, place, thing, idea or activity that the
	sentence is about. For example, Two dogs are sitting in front of the school. The
	subject is 'Two dogs'.
	- What is a verb in a sentence? (Use 1-2 sentences from above and identify the verb)
	 The verb tells us what the subject is doing. For example, Two dogs are sitting in front of the school. The verb is 'are sitting'.
	- Subject-verb agreement is when both the subject and its verb must be both singular
	or plural. When the subject is singular, its verb will also be singular. If the subject is
	plural, its verb will also be plural. For example, My sister enjoys playing football. My
	sister (singular subject) - enjoys (singular verb).
	Identify subject-verb agreement and solve the following sentences in your notebook.
	1. The birds a beautiful song in the morning. (sing, sings)
	2. The colourful flowers up the garden. (brighten, brightens)
	3. My favourite teammost of their games. (win, wins)
	4. The food amazing. (smell, smells) Answers: sing, brighten, wins, smells.
15 minutes	Answers. sing, brighten, wins, smens. Main Characters
1.2 minutes	List down the characters for your movie based on the plot. Write down 5 to 6 sentences
	describing each of the important characters in your movie.

التعليم	education
فوق	above
الجميع	all

	Note: Learners will be adding this to their movie pitch which they started creating in the previous class.
	Think of the following things for your characters:
	a. Name
	b. Age
	c. Physical characteristics
	d. Personality traits (Refer to Appendix 1 for a personality traits chart.)
	<i>Note:</i> This chart can be printed out and given to learners to refer to.
	Remember the subject-verb agreement while writing these sentences.
	<i>Tip</i> : Learners can think of real movie actors/actresses that they would like to cast for this
	character in their movie. Learners can also draw how they imagine their characters will
10 minutes	dress based on their personality traits.
10 minutes	Setting Think of key elements regarding the setting for your movie. The setting of the movie should capture the attention of the audience and improve the story.
	 Write down the following elements of the setting to their movie pitch.
	 Period: When is this movie set to happen? Is it in the past, future or present? This will influence the costumes and props used in the movie. Location: Where is this story taking place? Is it set in a city, a small town, a
	specific country, or a fictional world? The location can influence the culture, architecture, and visuals of the film. There can be multiple locations within the larger city/state/country.
	Draw the setting you have in your mind and add it to the movie pitch.
At-home	Share the message, plot, characters and setting of your story with an adult and receive
activities	feedback. Make any improvements based on the feedback.

Day 3 –

Today, you will write a persuasive passage to convince the audience regarding your movie. You will finalise your movie pitch and create a poster for your movie.

Time	Activity and Description
15 minutes	 Persuasive Writing Convince your peers why your favourite movie is the best movie ever. Share what strategies you used to convince your peers. You would have provided evidence and facts on why your movie is the best movie ever. Convincing someone to believe in a certain idea or belief is called persuasion. When you write to convince someone to believe in a certain idea or take action, it is called persuasive writing. An example of persuasive writing from real life is advertisements. They encourage us to buy a product or service.



	- Similarly, the goal of persuasive writing for your project is to influence the audience
	and make them see why your idea should be a movie.
	 Some of the sentence starters that you can use include:
	1. Everybody knows
	2. In my personal opinion
	3. My main point is that
	4. I feel extremely confident that
	5. It is quite obvious that
	6. I must say that
	7. The fact is
	8. Others must agree that
	9. It is clear that
	10. I strongly believe
	11. I am positive that
	12. The following reasons are why
	Make a note of the sentence starters to use for your movie pitch.
25 minutes	Preparation for the Movie Pitch
	Let's prepare for the movie pitch! You need to ensure that you have the following elements
	ready for the presentation:
	- A written document with the title, genre, message, plot, characters, setting etc
	included. Write them neatly into a fresh paper and organise it well for the
	presentation.
	- A short persuasive passage that explains why your idea is the best and needs to be
	made as a movie.
	Note : Remember the sentence starters and structure while writing this. Refer to
	Appendix 2 for the structure of persuasive writing.
	- A poster for the movie that ensures it consists of the movie title, genre and drawings
	related to the movie.
	- Any other supporting documents that you think will be helpful during the pitch. For
	example, character drawing in costumes, drawing of various settings, etc.
	You need to imagine that the audience who are listening to the pitch are movie
	makers/producers. These are the people who will be investing money to make the movie, so
	ensure that you can showcase and persuade them.
	Note: Remind learners to use subject-verb agreement correctly in all the above elements.
	Tip: Learners can also prepare a scene from the movie that they would like to act out for their
	audience.
At-home	- Share all the elements of your movie pitch with another peer or family and receive
activities	feedback. They can discuss the following questions:
	 What did they find most interesting about the movie pitch?
	- What is one thing you could have done better?
	- If you were to invest money in this movie, would you? Why/why not?
	Make changes to your movie pitch based on the feedback received.
	- Invite your friends and family to come be the audience for your movie pitch.



Day 4 –

Today, you will pitch your movie idea to an audience.

Time	Activity and Description
5 minutes	Final preparation
	Organise your materials for the movie pitch.
25 minutes	Movie Pitch Note: Inform the audience that they will take on the role of movie producers and movie makers while learners present their movie pitches. As we watch a presentation, keep the following things in mind: - Do you think the target audience will like the movie? - How easy or difficult would it be to make the movie based on costumes, designs, settings, etc.?
	 Based on these factors, would you want to invest money into making this movie? Present your movie pitch and answer any questions or doubts the audience has. Tip: Appreciate learners on their movie pitch. The audience can collectively decide and announce the most convincing pitch.
10 minutes	 Reflection Reflect independently on the following questions: Do you think your movie pitch convinced the audience that your idea can be made into a movie? What did you find challenging during this project? What did you enjoy the most? What would you have done differently? Do you think you have learned the skill to persuade someone?
Additional enrichment activities:	 Learners can think of a unique selling point for their movie. This means they need to think about what makes their movie special. This could be a unique character, a plot twist, a flashback, a funny situation, etc. Learners can add more elements to their movie pitch. For example, budget, a

	 screenplay for the first act, etc. Learners can be shown an interesting movie to get them excited about the project and look for the elements in a movie that they can think of during their movie pitch.
Modifications	 Learners can be asked to rethink existing movies and make changes to the plot
for	instead of creating a new story on their own.

ASSESSMENT CRITERIA

simplification

Ν

A majority of my learners were able to:



 \Box Identify and use the correct verb in sentences using the subject-verb agreement.

- \Box Write a movie plot
- $\hfill\square$ Describe a character for the movie in 5-6 lines.
- □ Describe a setting for a story.
- \Box Create an informative poster for the movie that communicates the title and theme.
- \Box Write and narrate a persuasive passage convincing the audience of their idea.

APPENDIX 1

Personality traits:



EAA welcomes feedback on its projects in order to improve. For feedback please use this link <u>https://forms.gle/pVXs3vQEufuzSShs7</u>

7